

NUIX FOR DATA PRIVACY

Take control of your data with a privacy solution that has the power to interrogate and organize vast volumes of data with unmatched speed, depth and scale. Then give you the data-intelligence you need to protect your business and your customers.



Your sensitive customer data can be your biggest asset – or biggest risk. Nuix patented technology gives you the forensic depth and defensibility you need because you can see your data – its value and risk – across one thousand file types and vast volumes. Then use Nuix’s AI tools and IP to analyze that data and act to protect your business and your customers.

THE NUIX EDGE – SWIMMING SAFELY IN OCEANS OF DATA

- **Manage the impact of ever-expanding data regulation.** Whether it’s GDPR, CCPA or APP, your PII data is regulated or soon to be regulated by an ever-expanding body of privacy law. That’s a major financial, regulatory and reputational risk. And Nuix can protect you.
- **Take control of your data.** The world’s data is doubling every three years and 80% of that data is unstructured. Nuix helps you take control of that data - by defensibly deleting, replacing, or moving risky, obsolete or trivial data.
- **Protect your IP.** One of the biggest risks any organization faces during M&A activity is the loss of priceless IP. Nuix safeguards your organization – processing vast amounts of data at speed to find, sort and protect that IP.
- **Manage a crisis.** Today consumers, partners and regulators have no patience with a piecemeal or slowly evolving crisis response. Nuix gives you the ability to take control in a crisis - efficiently gathering, analyzing and organizing the information required by regulators, customers and the market.



“We chose to use Nuix for its phenomenal speed and accuracy when searching, indexing and finding sensitive data. Nuix’s customization flexibility and ability to handle large amounts of data was unmatched by any other product.”

CIO, MAJOR AUSTRALIAN FINANCIAL INSTITUTION

IF YOU CAN SEE IT, YOU CAN PROTECT IT

For 20 years, Nuix has been helping organizations make sense of their data. It's that capability that underpins our solution for data privacy and puts you in control of your data.

Our four stage process puts you in the drivers seat to:

- **Identify** – you can identify confidential and sensitive data like PII and IP from any number of connected and remote devices. You can preview that data and collect, move, or defensibly delete it.
- **Understand** - Drill into your data via automated searches across huge volumes and vast numbers of file formats, with unmatched forensic depth and scale and with the accelerated accuracy and speed of context and risk scoring.
- **Analyze** - With Nuix you can analyze and visualize your data via sophisticated workflow management systems that enable more informed, more accurate decisions.
- **Act** - You're armed with comprehensive information about your data and its attributes and supported both by sophisticated AI analytics and by Nuix data-interrogation IP. That means you can act with speed and confidence.

PROTECTION BECOMES A PROCESS

Nuix does more than give you the insight you need to protect your data. Our technology also layers ongoing monitoring and a rules engine onto the processes so your data remains secure and is managed effectively.

BENEFITS

MEET RETRIEVAL OBLIGATIONS – Respond to requests and other queries within required time frames.

IDENTIFY RISK – Pinpoint the types of privacy data stored in your systems that have special regulatory needs.

MAP DATA – Locate privacy data in a vast number of unstructured and structured data formats.

DEFENSIBLY DELETE – Collect, Analyze and decommission data to minimize the risk.

OPTIMIZE PROCESSING – Understand where private data should be stored and hunt for it where it shouldn't be.

WHERE'S YOUR RISK?

Today, Nuix is used around the world by banks, regulators, law enforcement and wide range of businesses to protect their data, their reputation and their intellectual capital. Do you need protection?

- Does your organization manage large volumes of customer or transaction data?
- Is that data managed across multiple and/or legacy systems?
- Does your data fall within the ambit of domestic or global Data Privacy or Consumer Protection regulation?
- Can your existing data technologies (and teams) quickly, efficiently and comprehensively respond to a major regulatory enquiry or manage the public relations impact of a data breach?
- Do you have valuable IP that could be lost or compromised in a breach, a divestment or other M&A situation?

Did any of these questions cause you to think more deeply about the data risk in your organization?

If so, a discussion with a Nuix Data Privacy specialist could help you quantify your risk – and clarify the actions you need to take to protect your organization and its customers.

Contact us to find out more
www.nuix.com/contact-us



Nuix (www.nuix.com, ASX:NXL) creates innovative software that empowers organizations to simply and quickly find the truth from any data in a digital world. We are a passionate and talented team, delighting our customers with software that transforms data into actionable intelligence and helps them overcome the challenges of litigation, investigation, governance, risk and compliance.

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