

NUIX NEO DATA PRIVACY FOR DATA BREACH NOTIFICATION

Data breaches are an unfortunate reality of business today. With Nuix Neo Data Privacy, organizations can swiftly pinpoint compromised data and complete data breach notifications to impacted parties and regulators. Managing data breach notifications are faster, easier, and smarter with Nuix Neo Data Privacy.

As the frequency and impact of data breaches continues to escalate, ensuring prompt and transparent communication about data breaches is crucial for maintaining consumer trust and protecting individuals from the harmful impacts of data breaches. Nuix Neo Data Privacy's advanced technology provides rapid review and analysis of your dataset to identify potentially compromised information following a breach.

Ineffectively managing a data breach has the potential to damage a company's reputation, diminish customer trust, and result in significant financial setbacks. Ensuring timely breach notifications is critical for meeting regulatory compliance standards. Laws such as the General Data Protection Regulation (GDPR) in the EU and the California Consumer Privacy Act (CCPA) in the U.S. mandate organizations inform affected individuals about data breaches within defined timeframes.

Nuix's powerful AI quickly and defensibly assesses, and reviews data allowing you to prepare your data breach response, classify exposed data in line with compliance requirements and reduce your risk profile. Meaning you can urgently notify customers, staff, and regulators.

BE PREPARED FOR A DATA BREACH WITH NUIX NEO DATA PRIVACY

Nuix provides the data processing and deep content understanding to accelerate the end-to-end data breach notification process. From ingestion, indexing, classification, and entity extraction, to prioritization, review, tagging, and reporting Nuix Neo Data Privacy, makes data breach notifications faster easier and smarter:

Powerful AI – With advanced analytics and visualization features Nuix's powerful processing engine and automated workflows fast-track the reading and interpretation of compromised data.

Name Normalization – When notifying individuals about a data breach, it's crucial to present their names in a standardized format to avoid confusion and facilitate effective communication. By ensuring that names are accurately represented, organizations can enhance the credibility and reliability of their notifications, instilling confidence among affected individuals.

Automation – By leveraging Nuix's advanced, automated workflows, organizations can significantly streamline and expedite the notification process, ensuring timely and efficient communication with affected individuals and regulatory authorities. Automation enables organizations to quickly identify and assess data breaches, trigger notification procedures, and generate personalized notifications at scale and speed.

Meet Reporting Obligations – Every second counts when responding to a data breach, act with speed and confidence to meet regulatory reporting requirements within the set timeframes by using Nuix's automated reports to quickly respond.

NUIX DATA BREACH NOTIFICATION WORKFLOW

Navigating the Nuix Data Breach Notification Workflow is a seamless and efficient process that encompasses four essential stages. Each stage is designed to streamline the overall notification process, making it faster, easier, and smarter for organizations to manage data breach notifications effectively.

Identify – Nuix allows organizations to identify specific types of compromised data. Organizations can prioritize their response efforts and allocate resources effectively to address the most critical areas of concern.

Understand – exactly where the high-risk data is and who is accessing it, to identify and mitigate security events and prepare your breach response. Using Nuix's AI to understand and extract valuable aspects of the breached data quickly is critical.

Analyze – Gain a deeper understanding of the assembled data to quickly find the most critical information. While mapping, capturing, and preserving exposed data according to regulatory requirements.

Act – identify affected individuals, locate contact details, and meet regulatory timeframes to notify impacted individuals by producing detailed reports on what, and who has been compromised.

ADVANTAGES OF NUIX

Faster, smarter, easier – Nuix Neo Data Privacy provides deep contextual analytics to automate the reading, interpretation, enrichment, and prioritization of unstructured data. Making identifying and notifying breach victims faster and more accurate, with fewer reviewers, and with less room for human error.

Nuix Neo Data Privacy can help you to identify, understand, and analyze the impacted individuals so you can act fast to complete data breach notifications and meet regulatory requirements.

GET STARTED TODAY

Contact us today to speak with a Nuix specialist to understand your data risks and discover how Nuix Neo Data Privacy can help you to prepare for, and respond to a data breach.

Contact us today to find out more:
www.nuix.com/contact-us



Nuix (www.nuix.com, [ASX:NXL](https://asx.nuix.com)) is a leading provider of investigative analytics and intelligence software, that empowers our customers to be a force for good by finding truth in the digital world.

We help customers collect, process and review massive amounts of structured and unstructured data, making it searchable and usable at scale and speed, and with forensic accuracy.

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