

NUIX NEO DATA PRIVACY FOR DATA BREACH READINESS

With Nuix Neo Data Privacy, organizations have a comprehensive way to understand their data landscape, enabling them to proactively identify sensitive or at-risk data and take measures to safeguard it. Adhere to strict regulatory requirements, avoid hefty fines, and minimize the impact of a data breach today. Reducing your risk profile is faster, easier, and smarter with Nuix Neo Data Privacy.

No organization, industry or individual is immune from a data breach – but taking action to prevent a breach or safeguard data isn't as simple as it sounds. Today, data is spread across an organization, duplicated, and stored in silos with various levels of access. Visibility into data usage and storage has generally been lacking – until now.

Nuix Neo Data Privacy provides advanced data discovery and classification capabilities to give organizations comprehensive visibility into their data landscape. Nuix's automated data processing and content understanding, mean organizations can take control. Proactively reducing their risk profile by sampling data to understand their data landscape, then classify and safeguard sensitive data.

REDUCE YOUR RISK PROFILE

Understanding your data landscape is an essential step in protecting data assets, maintaining compliance with regulations, managing risks effectively, and ensuring the integrity and confidentiality of sensitive information.

With Nuix Neo Data Privacy organizations can:

Identify – forensically what and where sensitive data is within your organization, by quickly ingesting data from all relevant sources. Sample a selection of your dataset to identify high-risk data that needs attention, such as monetary figures, tax file numbers, or sensitive card numbers.

Analyze – your data landscape using automated reports from Nuix to make informed decisions, to improve data governance, compliance, and risk management.

Minimize – your risk profile by deduplicating sensitive data, keeping only the necessary information for regulatory compliance.

Act – take control of your data, secure confidential or at-risk data, and plan for a data breach. Decide the optimal storage locations for confidential and sensitive data, and proactively search for misplaced data.

AUTOMATED INSIGHTS

Nuix Neo Data Privacy generates automated reports that give the visibility needed to make informed decisions.

An initial assessment report offers an analysis of a sample of an organization's data, providing insights into data governance, compliance, and the overall risk profile. This report helps organizations understand their data assets, identify areas of improvement, and make informed decisions to enhance data security, and compliance. Ultimately empowering organizations to minimize data that could be exposed in the event of a data breach.

Nuix Neo Data Privacy can also generate a comprehensive report providing a full analysis of the organizations' data landscape. Utilizing AI-infused deep content analysis, this report provides the type and sensitivity of the data, the number of sensitive items, and the density of the risk. It can show the magnitude of a potential breach to an organization, as well as what and where data resides, helping to ensure the organization is compliant with all relevant global regulations.

ADVANTAGES OF A PROACTIVE DATA READINESS PROGRAM

Organizations should be aware of the core risks they face, tackle vulnerabilities, and establish thorough, practiced contingency plans to ensure they know their data landscape and are compliant with relevant regulations. Nuix Neo Data Privacy can be used to deliver a proactive data breach readiness program that offers:

Data Protection and Security – Understanding the location of sensitive data, identify potential vulnerabilities, security gaps, and areas of exposure, to implement targeted security measures, access controls, encryption, and monitoring mechanisms to prevent unauthorized access, data breaches, or leakage.

Compliance with Regulations – Regulations including: GDPR, HIPAA, and CCPA, require organizations to protect sensitive data and ensure its confidentiality. Knowing where sensitive data resides helps organizations assess their compliance posture, identify areas of non-compliance, and implement measures to meet regulatory requirements.

Improved Data Governance and Control – review and establish policies and procedures for data access, usage, and sharing; ensuring that sensitive information is handled appropriately, and in accordance to organizational policies and regulatory requirements.

Data Discovery and Classification – Using Nuix organizations can scan, analyze, and classify data across various repositories and systems, ensuring that sensitive information is properly identified, labelled, and protected.

Efficient Data Management – streamline data management processes and optimize resource allocation. Allowing organizations to prioritize data protection efforts, allocate resources effectively, and focus on areas of the highest risk or impact.

WHO NEEDS NUIX NEO DATA PRIVACY FOR DATA BREACH READINESS?

Organizations across various industries need Nuix Neo Data Privacy to enhance their data breach readiness.

To determine if your organization is among those who could benefit, ask yourself the following questions:

- > Do you have a comprehensive understanding of your data landscape to ensure compliance with all relevant regulations?
- > Are you adequately prepared to respond in the event of a data breach?
- > What could be the potential impact on your organizations reputation if you are not prepared for a data breach?
- > Do you know where your most valuable and sensitive data is?
- > Are you aware of the types of Personally Identifiable Information (PII) you store?
- > If a breach occurs, do you have the means to determine what data was exposed?
- > Who would you need to notify, and what jurisdictional rules would apply, if a data breach occurred in your organization?

GET STARTED TODAY

Contact us to speak with a Nuix specialist to understand your data risks and discover how Nuix Neo Data Privacy can help you to truly know your data landscape and take steps to reduce your risk profile. Talk to Nuix today.

Contact us today to find out more:
www.nuix.com/contact-us



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We help customers collect, process and review massive amounts of structured and unstructured data, making it searchable and usable at scale and speed, and with forensic accuracy.

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