

GDPR: SEE IT THROUGH FRESH EYES

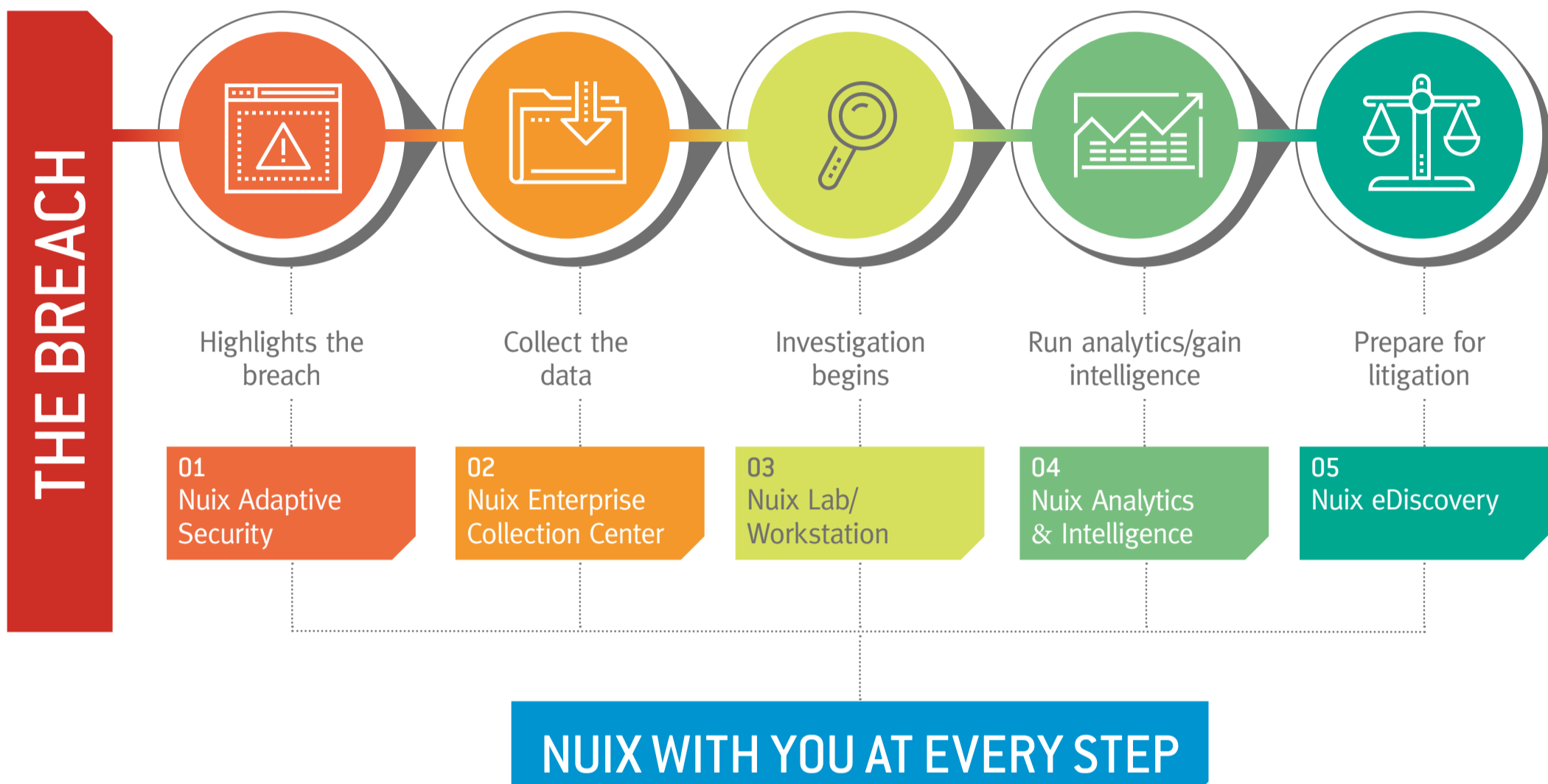


NO DATA PROTECTION STRATEGY IS FOOLPROOF. THE GDPR CHANGES THE GAME. ADOPTING A 'WAIT AND SEE' POLICY IS DOOMED TO FAIL.

GDPR - THE HIDDEN THREAT

- \$5.3 BILLION** estimated fines by 2021
- 73%** of former employees or business partners have viable reasons to check enterprise data
- 25%** of data breaches are down to insiders [Source: Verizon 2017 Data Breach Investigations Report]
- 48%** of data breaches are the result of criminal or malicious activities
- 27%** of data breaches are the result of 'system glitches'
- 25%** of data breaches are the result of human error [Source: Ponemon Institute 2016 Cost of Data Breach]

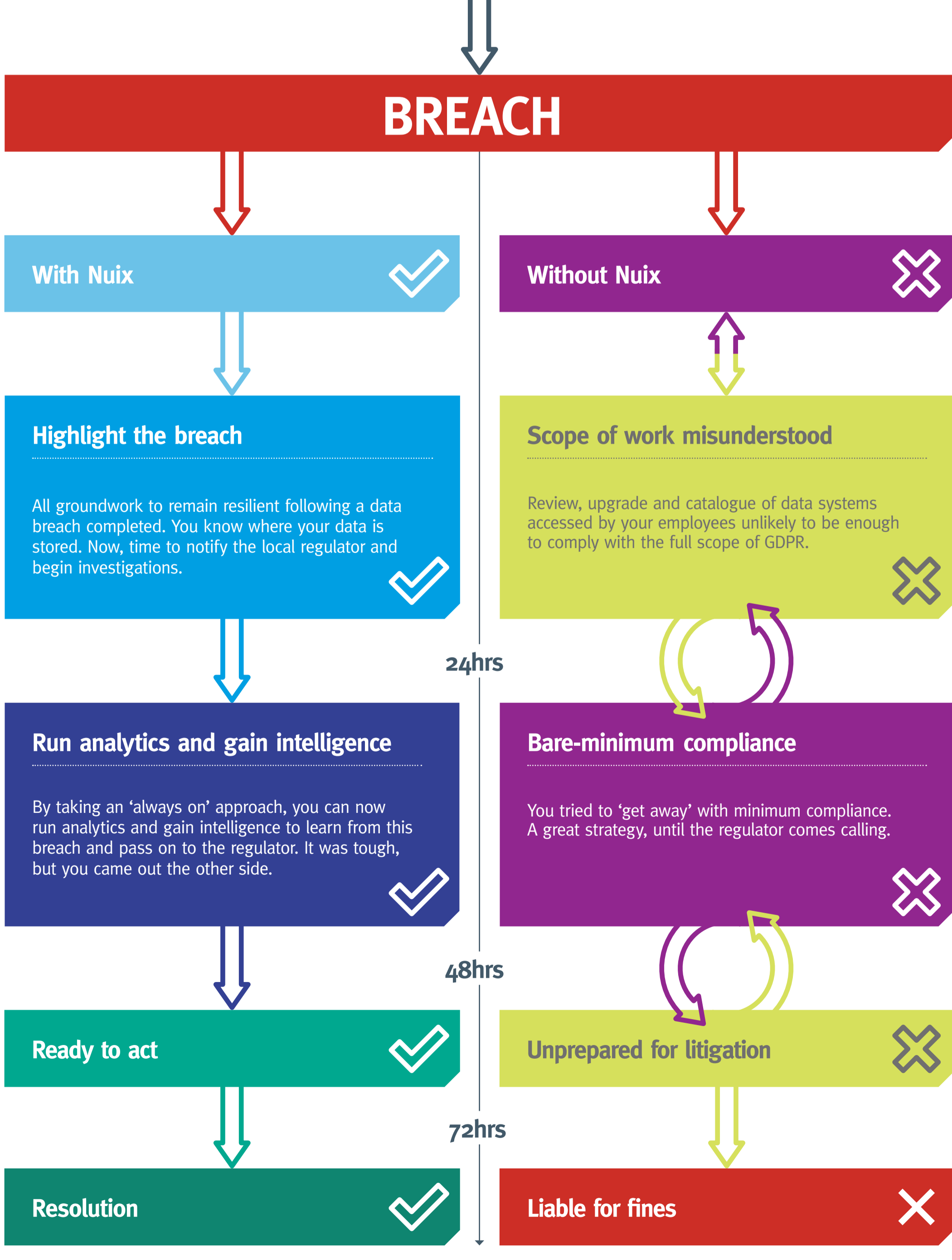
ARE YOU READY TO COMPLETE DATA BREACH INVESTIGATIONS IN JUST 72 HOURS?



- 80%** of corporate data now unstructured and hard to investigate
- 64%** of enterprises still unready for GDPR

ONLY ONE ROUTE TO RECOVER FROM A BREACH

	With Nuix	Without Nuix
Identify all data locations and prioritize risk	✓	✗
Perform deep content scan for security and privacy policies violations	✓	✗
Remediate any data policy violations	✓	✗
Establish processes for data breaches notification and subject access request	✓	✗
Automatically terminate malicious processes	✓	✗
Identify and block bad behaviors of known and unknown applications	✓	✗
Identify and catalogue persons and items of interest to trigger early warnings	✓	✗



Nuix understands the DNA of data at enormous scale. Our software pinpoints the critical information organizations need to anticipate, detect, and act on cybersecurity, risk, and compliance threats.

Our intuitive platform identifies hidden connections between people, objects, locations, and events—providing real-time clarity, control, and efficiency to uncover the key facts and their context.

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